

# ZuCoinChain General Overview

**Version: 1.0**

## **Executive Summary:**

ZuCoin is a blockchain based investment platform, that uses AI and transparent statistics in order to help people make smart investments starting from \$100 in the investment products with high threshold, such FX Trade, ambitious startups, investment funds, IPO, stocks, Crypto projects and others.

What We Have Already Achieved :-

- A Working Business Model With Crypto Equivalent of 90000\$.
- Created Community Of 3000 potential users.
- Crypto Currency and Fx trading bots available for closed testing.
- Operating licenses for the storage and exchange of cryptocurrencies have been obtained.
- Solidified ZuCoinChain Core Team Of experienced professionals in Blockchain , Marketing and Finance.

## **Working 3 Interfaces:**

- [www.zuchain.io](http://www.zuchain.io)
- [www.zuexplorer.dev](http://www.zuexplorer.dev)
- [www.zulufinance.com](http://www.zulufinance.com)

We presume that the asset management industry is on the verge of a new era of monumental changes. In the near future a massive amount of people will be able to safely invest in a range of asset classes without the thresholds that make them available to only large institutional players and qualified investors. ZUCHAIN's clients will be able to invest in just one click using web app in various investment products and tools which may include cryptocurrencies, stocks, ETF's, startups, venture funds, loans, real estate and others.

## **Project strengths:**

- Unique service that has passed beta testing combining products of traditional investment and crypto markets with the use of machine learning algorithms for automated management of the investment portfolio.
- Complex platform infrastructure will look like a user-friendly investment software platform based on principles of gamification, ease of use and personalization
- Strong partnerships among investment products providers.

## **TOKEN SALE:**

- Private sale
- Distribution of tokens through AirDrops on well-known exchanges
- Token standard: ERC20
- Token functionality: utility
- All unsold tokens will be burned
- Mandatory KYC for all purchasers

## **Investing in both traditional financial and**

## **cryptocurrencies markets:**

ZuCoinChain Platform will enable users to invest fiat currency as well as cryptocurrency in traditional markets and investment products and tools. For many, this will make the investment process even easier.

## **Fees Friendly:**

Zero fee for access to platform functionalities for token holders; Investment products providers may charge their own fees in accordance with their general terms and conditions.

## **The entire investment world in your pocket:**

ZuChain uberizes the investment market by combining different investment products from a variety of markets to provide users with access to these products. At the same time, this will not be in the form of a heavy marketplace with an overwhelming number of investment products and large amounts of data. ZuChain will provide only select, well-known investment products that have been carefully evaluated. ZuCoinChain endeavors to meet each user's personal investment preferences within the platform functionalities and only advises the purchase of an investment product suitable to a user's risk profile.

## **Operating Licenses:**

### **The following operating licenses in Malta have already obtained:**

- License for rendering virtual currencies exchange services, allowing to exchange virtual currencies and fiat money for virtual currencies;
- Virtual currencies wallet license, which allows rendering cryptographic services, including the generation of keys for customers, storage of their

encrypted keys and the transfer of virtual currencies;

- License allowing to perform the activity of non-banking financial organization including intermediary activity on the monetary market, activity on the financial consultations for client concerning the matters of their business activities.

